



Setting Goals + Outlining Strategies

LIST A FEW SHORT-TERM MARKETING GOALS FOR YOUR BUSINESS

i.e., getting X amount of new followers on Instagram, starting a blog, etc.

LIST A FEW LONG-TERM MARKETING GOALS FOR YOUR BUSINESS

i.e., doubling your marketshare or increasing revenue by X percent, etc.

WHAT MILESTONES DO YOU WANT TO REACH THIS YEAR?

LIST AT LEAST THREE ACTIONABLE STEPS YOU CAN TAKE IN THE NEXT WEEK, MONTH, AND YEAR TO REACH YOUR MILESTONES + GOALS